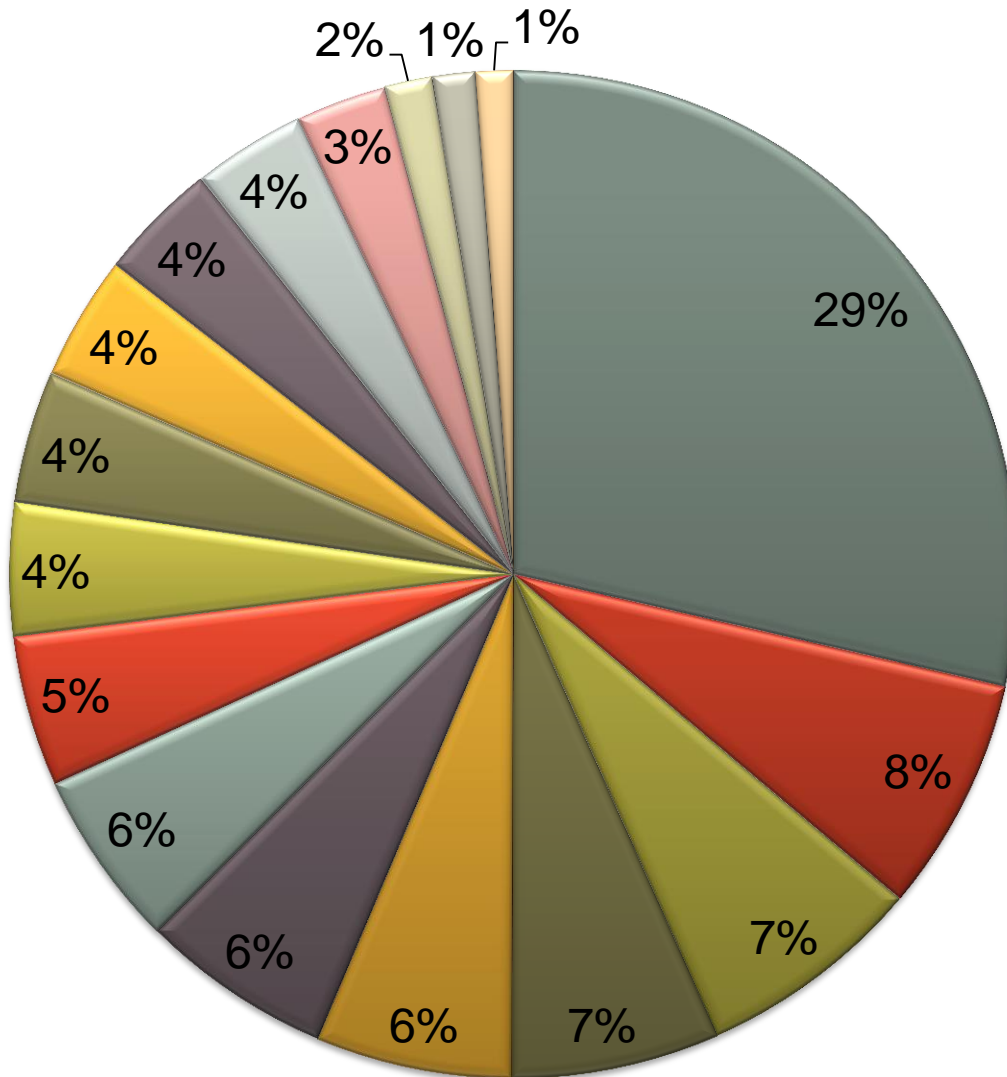


gap analysis



- Supermarkets/Grocery Stores
- Family Clothing Stores
- Limited-Service Eating Places
- Hardware Stores
- Sporting Goods Stores
- Full-Service Restaurants
- Home Furnishing Stores
- Health and Personal Care Stores
- Outdoor Power Equipment Stores
- Jewelry Stores
- Cosmetics, Beauty Supplies, Perfume Stores
- Women's Clothing Stores
- Hobby, Toys and Games Stores
- Furniture Stores
- Optical Goods Stores
- Household Appliances Stores
- Children's, Infants Clothing Stores

gap analysis

| Retail Strategies

Greeneville, TN Retail GAP Summary

10 Mile Radius

Retail Stores	Opportunity GAP
Supermarkets/Grocery Stores	\$24,391,107
Family Clothing Stores	\$6,437,656
Limited-Service Eating Places	\$6,203,497
Hardware Stores	\$5,687,863
Sporting Goods Stores	\$5,371,050
Full-Service Restaurants	\$5,238,422
Home Furnishing Stores	\$4,873,530
Health and Personal Care Stores	\$4,132,124
Outdoor Power Equipment Stores	\$3,639,427
Jewelry Stores	\$3,605,222
Cosmetics, Beauty Supplies, Perfume Stores	\$3,405,531
Women's Clothing Stores	\$3,275,069
Hobby, Toys and Games Stores	\$3,078,613
Furniture Stores	\$2,489,470
Optical Goods Stores	\$1,314,953
Household Appliances Stores	\$1,165,576
Children's, Infants Clothing Stores	\$1,034,612
Total	\$85,343,722



For a copy of the complete report including 5-10-15 minute drive times, contact the Partnership at 638-4111.